



# NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

## MLA Expo 09 Launched

Due to the phenomenal success of MLA Expo '08, the main locksmithing and physical security show in the UK which is normally biennial, the exhibition is being repeated in from the 25<sup>th</sup> to the 27<sup>th</sup> of September 2009. Due to its central location in the UK the event will stay at the Telford International Centre for 2009.

Nigel Rose, chairman of the Master Locksmiths Association explained "MLA Expo is seen as the focus point for the locksmithing industry and attracts people from all over the world to come and see the latest developments. Exhibitors find it an excellent way of getting their products and services in front of a targeted audience and by repeating the event only 16 months after the last one we're helping satisfy their demands".

Steffan George, Director of Business Development for the MLA added "As well as forming the focal point of our Golden Jubilee celebrations, MLA Expo 08 was a wonderful occasion for locksmiths and peoples associated with the industry to find out more about the latest developments in the industry as well as take part in formal training, something that will be built on for Expo 09 with a full training schedule due to be provided free of charge to locksmiths attending the event. We look forward to continuing the growth of the event and being even bigger in 2009".

Despite having just been launched, early take up of stand space has been very strong with manufacturers and wholesales wanting to ensure they build on their successful Expo 08 presence.

More information on MLA Expo 09 is available on the dedicated website [www.locksmiths.co.uk/expo](http://www.locksmiths.co.uk/expo).

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## Notes to Editors

### **About the MLA**

The Master Locksmiths Association is a non-profit making body; established to set and promote standards of conduct, practice and materials within the locksmithing industry. It encourages its members to further their knowledge through ongoing education, regional meetings, seminars, its membership magazine Keyways and its website. Standards of entry to the MLA are rigorous and high (including CRB checks and inspections), and its ethos of "Skill and Integrity" exists to ensure that the public, government and industry receive the appropriate service and advice on security matters provided by its members. Created in 1958, the MLA became a limited company in 1986 and now the membership, currently standing at over 1400, is world-wide. The MLA is now the leading trade association for the locksmithing industry and is recognised as the authoritative body for locksmithing by the Police, the Home Office, the British Standards Institute, Insurers Property Crime Research Group (IPCRes) and Building Research Establishment (BRE) amongst others. The MLA also offers a full suite of training courses to the trade, held at their purpose built training facility at their headquarters in Daventry. Sold Secure, the leading independent security test and validation laboratory is a wholly owned subsidiary of the MLA.

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